

Lucid Holdings

Website

cint.com

Summary

Lucid Holdings is a technology company that offers an online market research tool called "Lucid Marketplace" (formerly known as Fulcrum). Lucid Marketplace is a platform that enables researchers and marketers to build panels of survey respondents for conducting market research studies. Lucid Holdings provides users with a large and diverse pool of survey respondents from various demographics and geographic locations allowing researchers to define specific targeting criteria.

Who can use this service?

works with Qualtrics surveys

Internal Data (Requires Login)

Status: Acquired

07/13/2023 14:03:56