

MuckRack

Website

muckrack.com

Summary

MuckRack is a public relations platform used by UComm for Media Monitoring. MuckRack can be used to showcase journalist portfolios, analyze news, measure the impact of stories, and send UComm national headlines that include App State.

Who can use this service?

University Communications

Internal Data (Requires Login)

Status: Grandfathered Service

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