

Back Bay Battery Simulation

Website

hbsp.harvard.edu/product/8873-HTM-ENG

Summary

This online simulation allows students to play the role of a business unit manager at Back Bay Battery Company who faces the dilemma of balancing a portfolio of investment strategies across products in the rechargeable battery space.

Who Can Use This Service?

MGT 4000

How do I request this service?

Call the Help Desk at 828-262-6266, Monday through Friday, 8 a.m. to 5 p.m., or enter a support request at support.appstate.edu.

Internal Data (Requires Login)

Status: Acquired

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