

INFCLR Local Exchange

Website

inflcr.com/products/inflcr-base

Summary

INFCLR Exchange allows student-athletes to utilize content from App State's media staff (e.g., photos from competitions, etc.) and promote it on their own social media channels. It is also a platform where student-athletes can build their personal brand and connect with 3rd party entities regarding the use of their name, image & likeness (deregulated NCAA rule in July 2020).

Who can use this service?

Athletics

How do I request this service?

Student athletes who wish to use this service need to contact Jonathan Reeder in Athletics.

Internal Data (Requires Login)

Status: Acquired

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